JOIN US FOR THE 6th ANNUAL SWING FOR RB

SPONSORSHIP INFORMATION

We are so excited to be hosting our 6th annual JVIII Swing for RB Golf Outing!

JVIII, or JohnJohn to those who love him, was diagnosed with retinoblastoma, a rare
form of pediatric eye cancer at four months old.











While there have been incredible advancements in the treatment of retinoblastoma in the last decade, there are a number of factors that make it difficult for families to get the best treatment. As this form of cancer is rare, there are only a handful of doctors and hospitals that are well-versed in the best forms of treatment which means extensive travel for eye exams and treatment. Additionally, part of the treatment includes constant monitoring for tumors until the eye stops developing (around age 5), and then monitoring for additional forms of cancer throughout life. The medical, financial, and personal costs for families fighting this battle are extensive and lifelong.

We have seen overwhelming support for our John John since his diagnosis, and are truly honored to have wonderful friends and family by our side throughout this journey. Because John John's daddy is such a golf fan, we thought a golf outing was the most appropriate and fun way to support our charity!

We hope you will join us as a sponsor, player or guest for the 2023 JVIII Swing for RB!





Program & Schedule

Program

DATE

Thursday, August 31, 2023

LOCATION

Cherry Creek Golf Club 5200 Cherry Creek Drive Shelby Township, MI 48316

Schedule

BREAKFAST | REGISTRATION

7 am - 8:30 am

SHOTGUN START

9:00 am

LUNCH

At the turn

PLATED DINNER | DRINKS

4:00 pm

In Game Promotions Including: Hole in One Prizes at 4 Par 3 Holes, Closest to the pin, Longest Drive, Raffles, and more!





SPONSORSHIP OPPORTUNITIES

Hole Sponsor

PAR PACKAGE

\$250

- No golf or dinner
- Logo on Eye Fight for Kids website
- Recognition sign on sponsored hole

BIRDIE PACKAGE

\$400

- No golf
- Reserved seating at dinner for 4
- Logo on Eye Fight for Kids website
- Recognition sign on sponsored hole

EAGLE PACKAGE

\$1000

- Foursome player entry
- Continental breakfast, lunch and premium plated dinner
- Reserved seating at dinner for 4
- Half page advertisement in program
- Logo on Eye Fight for Kids website
- Recognition sign on sponsored hole

DOUBLE EAGLE PACKAGE \$1200

- Foursome player entry
- Continental breakfast, lunch and premium plated dinner
- Reserved seating at dinner for 4
- Full page advertisement in program
- Premium placement logo on Eye Fight for Kids website
- Recognition sign at dinner table
- Recognition sign on sponsored hole





SPONSORSHIP OPPORTUNITIES

Hole Sponsor

BEVERAGE CART PACKAGE

\$1500

- Foursome player entry
- Continental breakfast, lunch and premium plated dinner
- Reserved seating at dinner for 4
- Full page advertisement in program
- Premium placement logo on Eye Fight for Kids website
- Recognition sign at dinner table
- Recognition sign on Beverage Cart

PLATINUM SPONSOR PACKAGE

\$5000

- Foursome player entry
- Continental breakfast, lunch and premium plated dinner
- Reserved seating at dinner for up to 8
- Full page advertisement in program
- Premium placement logo on Eye Fight for Kids website
- Recognition sign at dinner table
- Recognition sign at registration
- Recognition sign at sponsored hole
- Eye Fight for Kids Engraved Plaque
 Limited to One Sponsorship

HOLE IN ONE PACKAGE

\$600

- Recognition sign on designated par 3
 Hole in One Hole (Limit of 4)
- Logo on Eye Fight for Kids Website
 Limited to One Sponsorship





SPONSORSHIP AGREEMENT FORM

■ **Eye Fight for Kids** | johnjohn@eyefight.org | (586) 854-1310 | eyefight.org

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☐ PAR PACKAGE \$250	☐ DOUBLE EAGLE PACKAGE \$1200
☐ BIRDIE PACKAGE \$400	☐ BEVERAGE CART PACKAGE \$1500
☐ HOLE IN ONE PACKAGE \$600	☐ PLATINUM SPONSOR PACKAGE \$5000
☐ EAGLE PACKAGE \$1000	
- · · · · · · · · · · · · · · · · · · ·	gh resolution logo and ad for program to no later than August 17, 2023.
Contact Information	
NAME:	
PHONE: EMAIL	:
COMPANY NAME:	
COMPANY ADDRESS:	
DESIGNATED GOLFERS/DINNER GUEST	ΓS (if applicable):
Payment Information CHECK Payable to EYE FIGHT FC Rochester Hills, MI 48309 Attention	OR KIDS mailed to 807 Lake Forest Rd.
_	made via <u>www.eyefight.org/golfouting</u>